



## **Alert 360® by Guardian Security Systems, a Central Security Group Company, Marks 45th Year in Service as Oklahoma’s Oldest-Licensed Security Company**

*[Home Security Systems](#) Provider Has Grown to Offer Home Automation Services, Smart Security, and Mobile App Control*

TULSA, Okla. ([PRWEB](#)) June 18, 2018 -- Oklahoma’s oldest-licensed provider of home security and smart home solutions, Alert 360 by [Guardian Security Systems](#) (“Alert 360”) is marking its 45th year of continuous operation. The Southern-based company, which was named as a “Best Places to Work in Oklahoma” in 2016 and 2017, operates branch offices in Tulsa and Oklahoma City and also maintains a state-of-the-art monitoring and customer service center at CityPlex Towers in Tulsa, Oklahoma a second corporate customer care center in Irving, Texas and 14 branch offices. From these locations, the Alert 360 team protects homes and businesses across the United States, offering coast-to-coast coverage, in 26 states.

Alert 360 by Guardian Security Systems is a part of Alert 360 by Central Security Group, which was named an Inc. 5000 “Fastest-Growing Privately Held Companies in America” in 2016. Releasing a variety of new options in [smart home security and automation](#) and completing several acquisitions during the past few years, the company has steadily climbed up the list of Top 10 home and automation residential providers in the United States. This year, Central Security Group was ranked as the 5th largest security company by residential customers in the country by Security Dealer Magazine (SDM).

“During the past 45 years, the Alert 360 team has focused on high quality products and superior customer service, which earned our A+ Better Business Bureau rating, and expanding our services to exceed customers’ expectations in home security and automation solutions,” said Richard Ginsburg, president and CEO of Alert 360 by Central Security Group. “We’ve grown from a basic home security systems provider to offering, a wide variety of smart home security solutions and automation services for home or office. In the past couple of months, we have rolled out a highly successful program for both customers and authorized dealers that include our extremely versatile HD security camera option, Alert 360® video and our free Alert 360® mobile app, which keeps home and business owners connected and in control of their security devices, lights, locks, appliances, and more.

“Our recognition as a fastest-growing company and current position as a Top 5 provider in the industry is proof of our team’s intense focus in three areas: Impeccable service in our customer service centers and branch operations; the success of our Alert 360® smart security and automation services; and successful partnerships with our more than 200 Authorized Dealers,” Ginsburg added. “Overall, we attribute our longtime success to our evolution into the multi-faceted smart security and home automation company we are today, and we’re incredibly grateful for our customers’ trust in our services.”

The [company’s leading Alert 360 Authorized Dealer program](#), also has contributed significantly to the company’s growth.

“As our company has progressed during the past four decades, so has our Authorized Dealer program,” said Jim Boots, Chief Revenue Officer at Central Security Group. “Today, our exclusive Alert 360 platform allows our dealers to offer solutions that tech-savvy home and business owners want and that differentiates our dealers from the competition. Listening to our dealers’ needs over the years also has helped us build one of the most dealer friendly and advanced programs in the industry. For example, our proprietary dealer portal, the EDGE,



provides our dealer partners real-time visibility of their business in order to make smarter, quicker decisions toward their goals, and our fast funding, short payment guarantees, personalized account managers, and non-exclusive option have helped our dealer partners be more successful, which is a top priority for us.”

The company operates branches in [Dallas, TX](#); [Fort Worth, TX](#); Wichita, KS; Kansas City, KS.;(2) - Houston TX; Springfield, MO.; Phoenix; AZ, Austin, TX; San Antonio, TX, Sacramento, CA.; Sarasota, FL.; Oklahoma City, OK and Tulsa, OK. From these branches, the company provides professional consulting, installation, system upgrades, service of home and business security and automation systems.

“We’re tremendously proud of our history. Looking at the future, our plan is to continue to grow by doing what has made us successful for the past 45 years. We’re here to help secure and automate more homes and businesses, with the best products and protect our Alert 360 customers as we would our own family. We are actively looking to acquire companies and accounts that are a good fit within our business plan and from which we can launch further growth for team members, our customers and our company for decades to come” Ginsburg concluded.

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Media inquiries: Robin Jacobson Lampe, [Robin@WindCommunications.com](mailto:Robin@WindCommunications.com). Ph.: 785-221-6569